

# Levels of Support

Your support of the Smoky Hill River Festival makes it possible for generations of residents from Salina and the region to experience music and art of unparalleled quality in a joyous, annual celebration. Festival sponsorship raises your company's profile and allows you to reach tens of thousands of prospective customers who will remember your participation with the gratitude and good will associated with this one-of-kind cultural and family event.

Below are the levels of sponsorship for the 2018 Smoky Hill River Festival:

## Premiere Sponsor \$3500 +

- ❖ Logo prominently displayed on Festival grounds
- ❖ Signage at sponsored activity or event
- ❖ Verbal recognition at sponsored activity or event
- ❖ Logo and link on Festival website at [riverfestival.com](http://riverfestival.com)
- ❖ Logo streaming on three highest-traffic Festival website pages
- ❖ Logo in Festival Program and mention in special thank-you ad in the *Salina Journal*
- ❖ Three on-grounds Parking Passes
- ❖ Ten complimentary Festival admission Buttons
- ❖ Two commemorative Festival T-shirts
- ❖ One signed, numbered, limited-edition commemorative Festival Print

## Executive Sponsor \$2000 - \$3499

- ❖ Logo displayed on Festival grounds
- ❖ Signage at sponsored activity or event
- ❖ Verbal recognition at sponsored activity or event
- ❖ Logo and link on Festival website at [riverfestival.com](http://riverfestival.com)
- ❖ Logo streaming on two highest-traffic Festival website pages
- ❖ Logo in Festival Program and mention in special thank-you ad in the *Salina Journal*
- ❖ Two on-grounds Parking Passes
- ❖ Four complimentary Festival admission Buttons
- ❖ One signed, numbered, limited-edition commemorative Festival Print

## Presenting Sponsor \$1000 - \$1999

- ❖ Signage at sponsored activity or event
- ❖ Verbal recognition at sponsored activity or event
- ❖ Listing on Festival website at [riverfestival.com](http://riverfestival.com)
- ❖ Listing in Festival Program and mention in special thank-you ad in the *Salina Journal*
- ❖ One on-grounds Parking Pass
- ❖ Two complimentary Festival admission Buttons
- ❖ One signed, numbered, limited-edition commemorative Festival Print

## Business Sponsor \$300 - \$999

- ❖ Listing in Festival Program
- ❖ One signed, numbered, limited-edition commemorative Festival Print