

ART PATRON PROGRAM

REGISTER AS A PATRON TO ATTEND PREMIERE!

Thank you for your commitment to supporting Smoky Hill River Festival artists with the purchase of original art.

Since the inception of the Art Patron Program, over one million dollars of original fine art has been purchased making this program a vital part of Festival weekend. Your financial support helps entice high caliber artists to apply to our show and helps maintain our high national ranking. Our #1 goal for this program is to build on our excellent tradition for generations to come. After multiple meetings with participants, sponsors and artists, we are excited to announce the following new opportunities.

- The Fine Art show will become a three day show to coincide with the Four Rivers Craft Show and Art/Craft Demonstration area.
- New show hours: Friday & Saturday, 10am - 7pm, and Sunday, 10am - 4pm.
- Private Patron viewing hour will move to **Friday morning from 9am – 10am**
- A new patron event, called **PREMIERE**, will take place on-site Thursday night, June 8th, from 7pm – 9pm at Stage II. This party will allow patrons and artists to connect in a casual atmosphere and enjoy hors d'oeuvres, drinks and live music. *Special parking accommodations can be made for those with accessibility issues when arrangements are made in advance.*
- Patrons will also gain access to a VIP tent, connected to the Fine Art information booth. Throughout Festival weekend, you will find light snacks and beverages available during show hours (Art Patron ribbon required for entry).

The Art Patron Program will consist of 2 tiers:

- The **Platinum Tier** is for existing patrons who have participated during any of the previous 3 years. As before, these patrons will be asked to pledge to spend \$250 in the Fine Art Show. With this pledge, patrons will get 2 tickets to **PREMIERE** (required to enter the party).
- The **Gold Tier** will consist of individuals who buy a ticket to **PREMIERE** for \$100 per person. At the party, they will exchange their ticket for \$100 in Gift Certificates to be spent on art. With the goal being to move Gold Patrons up to the Platinum tier within 3 years.

RSVP's will be accepted beginning March 1, 2017.

Tickets are limited and will NOT be available onsite so sign up early!

You won't want to miss the hottest party of the year!

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